

Professional Diploma in Business Intelligence & Analytics

Analytics emerging as the premier profession of 21st century - are you ready to join the bandwagon

ITMR's well-designed and structured Professional Diploma in Business Intelligence & Analytics (PDBIA*) teaches and equips you to manage business analytics, data outliers, profiling, machine learning, sentiment analysis, healthcare analytics, data aggregation techniques, forecasting and recommendation techniques, data visualization techniques, and relevance of social media in polarity studies.

PDBIA Course Curriculum	Highlights of PDBIA
<ul style="list-style-type: none">▪ Project Management▪ Hadoop Operations▪ Business Intelligence & Analytics▪ Data Mining▪ R Programming▪ Hands on lab sessions and project work	<ul style="list-style-type: none">▪ University recognised, backed by Hindustan University▪ Well-designed and structured course, planned by experts, with inputs from several leading analytics companies▪ Uses case-based approach to learning▪ Develops full-fledged analytics professionals▪ Intensive assignments, case-studies, projects, and hands on approach

Admissions Open

Applications available all seven days of the week from our corporate office "HTC Towers", No. 41, GST Road, Guindy, Chennai - 600 032.

Contact for More Information

mohammed.samiuddin@htcitmr.ac.in

+91-9840730610 / 9787401008 / 9600077954

- * Program only on weekends
- * Placement assistance available

About ITMR

Institute of Technology Management & Research (ITMR) is a division of Mamta Trust catering to the educational needs of the society along the lines of Technology Management & cutting edge research. The program is offered through ITMR, Chennai.



Institute of Technology Management & Research
(Division of Mamta Trust)

2/850, Mugaliwakkam Road, Mugaliwakkam, Chennai - 600 125, Tamil Nadu, INDIA

Admin Office: HTC Towers, No.41, GST Road, Guindy, Chennai – 600 032, Tamil Nadu, INDIA
Phone: +91 44 4345 3500 / +91 44 4345 3349



Follow us on Facebook #HTC Institute of Technology Management Research

www.itmr.ac.in